This is our chance to change the world. Let’s raise US$110 million by 2015—and help eliminate maternal and neonatal tetanus. The Kiwanis family will make history again. Will you and your club be a part of it? To find and share more ideas, go to www.TheEliminateProject.org/ideas.
US$1.80 protects 1 woman and her future babies.
1 Bingo for babies

Timeline: 10–12 weeks for preparation; 8–10 hours on day of event

If you play your cards right, bingo nights can help your club gain awareness and funds for The Eliminate Project. You’ll have even more to shout out about if you hold a raffle during the event.

TO-DO LIST

☐ Inquire about your state gaming laws
☐ Choose a date and book a venue
☐ Order any food and drink you’ll serve
☐ Decide upon bingo prize payouts
☐ Solicit donated prizes
☐ Order cards and markers
☐ Borrow a hopper or console and flashboard
☐ Recruit volunteers, including runners, callers, cashiers, food servers and cleanup crews
☐ Auction other items between rounds

THINGS TO THINK ABOUT

• To protect your club, make sure there’s a licensed facilitator at the event.
• Add some “fun” rounds to the usual bingo format (early bird games, four corners, cover-all and jackpot rounds).
• Choose a bingo caller who can call the numbers every 20 seconds. Or recruit a local celebrity to call for the first round or two.
• Try selling a US$20 admission package with event entry, a bingo book with enough bingo sheets for each game of the night and an extra sheet for the jackpot finale.

2 Garage sale

Timeline: 6–8 weeks for preparation; 10–12 hours on day of event

People don’t always have dollars to donate, but people always have “stuff” they’d love to get rid of. Turn that clutter into cash that can help save lives.

TO-DO LIST

☐ Request donations of items to sell
☐ Find a storage and staging location for donations
☐ Enlist volunteers to sort, clean and price items
☐ Find an indoor location for the sale
☐ Borrow card and banquet tables, clothing racks and large totes
☐ Form an advertising committee to spread the word
☐ Make curbside signs (with large, legible letters)
☐ Create posters to show where proceeds go
☐ Secure a donation jar on the checkout table
☐ Sell water and snacks too

THINGS TO THINK ABOUT

• Serious shoppers arrive early.
• Make sure volunteers wear Kiwanis shirts and “Ask me” buttons so shoppers know who to ask for help.
• Add the number of lives saved on each item’s price tag.

RESOURCES www.TheEliminateProject.org/resources
Banner, signage, informational brochures, donation box kit, “Ask me” button, pocket guide
Rubber duck race

Make a splash by hosting a rubber duck race. Audience members cheer for their favorite rubber duckies as they travel down a waterway toward victory.

TO-DO LIST
- Check into state and local regulations
- Obtain a permit if necessary
- Pick a date and a waterfront location
- Enlist volunteers who aren’t afraid to get wet
- Procure lots of prizes
- Set a ticket price
- Buy rubber ducks (all the same size and color)
- Number the ducks to correspond with tickets
- Construct a finish line chute
- Sell tickets, one per duck
  (Suggested price: US$2)
- Assign volunteers to track winning ducks
- Award prizes

THINGS TO THINK ABOUT
- Make sure you understand your state’s regulations on this type of event. You may need to have a lifeguard on duty.
- Practice makes perfect: Try a test run or two to “work out the kinks” before race day.
- Ticket holders win when their duck crosses the line.

SUPPLIES
- Raffle tickets
- Rubber ducks
- Permanent markers
- Materials for finish chute
- Prizes
- Fishing nets
- Tubs for transporting ducks

RESOURCES
www.TheEliminateProject.org/resources
Signs, informational brochures, “Ask me” button, 100% proceeds poster

Farmer’s market

Timeline: 4–5 weeks for preparation; 7 hours on day of event

Connect with shoppers looking for local foods and products. They’re all about “community.” A farmer’s market is also a great way to get people thinking about communities around the world.

TO-DO LIST
- Find out how much booth space will cost
- Register your booth and learn about vendor etiquette
- Choose a product to sell: Bottled water? Barbecue?
- Use The Eliminate Project artwork to create labels for your product
- Print a banner or large poster
- Print promotional materials to display and hand out
- Recruit volunteers
- Borrow folding tables and a portable canopy
- Hang signage that tells shoppers 100 percent of profits go toward The Eliminate Project

THINGS TO THINK ABOUT
- In some communities, booth space is free for nonprofits as long as they don’t sell anything that would compete with the other local vendors.
- Don’t have a farmer’s market? Check the community calendar for another event where you can set up a booth.

RESOURCES
www.TheEliminateProject.org/resources
Banners, informational brochures, “Ask me” button, donation box kit, 100% proceeds poster
**Summer concert**

Timeline: 12 weeks for preparation; 8–10 hours on day of event

*Raise the roof while raising money and awareness for The Eliminate Project.*

**TO-DO LIST**

- Secure a venue based on expected crowd size
- Audition local talent
- Determine how many acts to include
- Set a schedule for bands/acts
- Find an emcee
- Search for sponsors
- Set a ticket price
- Print tickets
- Contact the police for crowd control and parking help
- Enlist all acts/bands in promoting the concert
- Sell advanced tickets at a discount
- Raise additional funds by selling concessions
- Provide emcee with talking points and facts about MNT
- Set up a donation box at the exit

**SUPPLIES**

- Mic and sound equipment
- Performance lighting equipment
- Seating
- Cash box with petty cash and change
- Printed tickets
- Wristbands
- Promotional fliers
- Donation boxes

**THINGS TO THINK ABOUT**

- Depending on your venue, you may need to rent additional sound system equipment, seating or portable restroom facilities.
- Ask performers to consider donating their time.
- Remind people to donate.

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**Quiz night**

Timeline: 6–8 weeks for preparation; 6–8 hours on day (and night) of event

*Let everyone show what they know. Host a trivia contest. Raise awareness by adding questions about your club and The Eliminate Project.*

**SUPPLIES**

- Pencils
- Prizes
- Refreshments and paper goods
- Money box
- Tables and chairs
- Printed trivia questionnaires
- Answer sheets
- Calculator to tally scores

**TO-DO LIST**

- Select a venue
- Pick a date
- Set an admission price
- Choose what foods and drinks to serve
- Find a host and quiz master
- Create trivia questionnaire and answer sheets
- Decide how points will be awarded
- Solicit prize donations
- Borrow a microphone and a timer
- Register teams or individuals, families or adults
- Provide pens and pencils for all participants

**THINGS TO THINK ABOUT**

- Organize a prize committee to coordinate donations.
- What else will be included with the admission price? What will you charge a la carte?

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**RESOURCES**

www.TheEliminateProject.org/resources

Banner, informational brochures, “Ask me” button, donation box kit, 100% proceeds poster, videos, wristbands

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**RESOURCES**

www.TheEliminateProject.org/resources

Banner, pocket guides, informational brochures, “Ask me” button, videos, 100% proceeds poster, donation box kit
**Tournament time**

Timeline: 6–8 weeks for preparation; 8–10 hours on day of event

There’s nothing like a little friendly competition to bring out a crowd for a good cause. Learn how you can interest folks in fitness and fundraising by organizing your own sports tournament.

**TO-DO LIST**

- Choose a competition that’s popular in your area (bocce ball, basketball, ping pong—even card games)
- Pick a date and an age group for your event
- Secure the venue (courts, fields, etc.)
- Set the format for awarding points/advancing
- Decide on registration and admission fees
- Invite teams or individual players
- Post event signs at your venue
- Recruit volunteers, including referees
- Borrow a microphone and sound system
- Get donated prizes for winners
- Find sponsors to fund event T-shirts
- Set the tournament schedule
- Keep players hydrated
- Announce winners and proceeds

**THINGS TO THINK ABOUT**

- Hold a scaled-back version of each competition. Fewer players make for tighter teams and a fast pace.
- Require advanced registration to ensure you’ll have enough participants for your event.
- Decide up front on age restrictions for participants.

**RESOURCES**

www.TheEliminateProject.org/resources

Banner, informational brochures, “Ask me” button template, graphics for T-shirts, donation box kit, 100% proceeds poster

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**Spaghetti supper**

**SUPPLIES**

- Pasta and sauce
- Pre-cooked seasoned meat
- Salads and dressings
- Breadsticks or garlic bread
- Drinks
- Stock pots
- Large sauce pans
- Baking sheets for warming breads
- Plates and utensils
- Napkins
- Containers for carry-out
- Italian music and a sound system
- Video equipment
- Tablecloths
- Tables and chairs
- Printed tickets
- Money box
- Petty cash and coin change
- Votive candles

Timeline: 10–12 weeks for preparation; 8–10 hours on day of event

This classic fundraiser combines a warm meal with good will.

**TO-DO LIST**

- Find a venue with kitchen and dining facilities
- Choose a date
- Advertise everywhere
- Find sponsors for the event
- Ask local restaurants to donate meal ingredients
- Ask area grocery stores to donate paper goods
- Ask a local bakery to donate dessert (or ask club members to donate baked goods)
- Recruit volunteers to set up, tear down, bus tables, cook and serve
- Sell tickets in advance to determine how much food to prepare
- Place donation cans on the cashier’s table
- Serve warm, generous portions with a smile

**THINGS TO THINK ABOUT**

- Print “adult,” “child” and “senior” on your tickets, so the ticket taker can circle the corresponding recipient on the ticket as an “order” for the kitchen staff.
- Stage a server/runner near the door to fill carry-out orders.
- Serve the pasta family-style at the tables to avoid food waste.

**RESOURCES**

www.TheEliminateProject.org/resources

Banner, informational brochures, “Ask me” button, donation box kit, videos, 100% proceeds poster
Charity ball

Timeline: At least 6 months for preparation; 10–12 hours on day of event

Drum up donations with dining and dancing when you host a charity ball.

TO-DO LIST
- Enlist volunteers and form committees
- Select a reception venue
- Pick a date
- Seek local corporate sponsors
- Ask a popular personality to serve as emcee
- Arrange for food tastings to select a caterer
- Listen to demo tapes and book a band
- Decide on a ticket price
- Create a guest list
- Mail elegant invitations with ticket enclosed
- Purchase decorations
- Seek donations of silent auction items

THINGS TO THINK ABOUT
- Your chamber of commerce may have recommendations for an ideal venue.
- As an alternate revenue stream, host a silent auction during the ball.
- Seek corporate sponsors early in the process so that your event is part of their marketing/outreach budget.

RESOURCES: www.TheEliminateProject.org/resources
Banner, informational brochures, videos, framed photos