What will you and your club do to help raise US$110 million to eliminate maternal and neonatal tetanus from the face of the Earth?

To find and share more ideas, go to www.TheEliminateProject.org/ideas.
US$1.80 protects 1 woman and her future babies.
Flower pot fun

BEST FOR: ALL KIWANIS-FAMILY CLUBS

Timeline: 2–4 weeks for preparation; 2–3 hours on day of event

Give away hand-decorated flower pots in exchange for a donation, or donate them to a local hospital or women’s shelter to raise awareness.

TO-DO LIST
- Select a site
- Buy supplies
- Choose time for painting
- Recruit crafters
- Protect painting surfaces
- Paint pots
- Price pots
- Plant flowers
- Collect donations or donate flowers

THINGS TO THINK ABOUT
- Be sure there’s a sink and soap nearby for cleanup.
- Lay a tarp if you’re working inside.
- Ask before you donate live flowers.
- Share examples to inspire the painters.

SUPPLIES
- Small clay flower pots
- Acrylic paint
- Paint brushes
- Wipes and soap for cleanup
- Newspapers to line tables
- Aprons
- Disposable gloves
- Tarp
- Trash bags
- Extra potting soil
- Prepotted flowers (mums work well)
- Packaging
- Money box and change

Walk to Eliminate

BEST FOR: ALL KIWANIS-FAMILY CLUBS

Timeline: 6–8 weeks for preparation; 3–4 hours on day of event

Plan a walk that will parade through town to raise funds and awareness.

TO-DO LIST
- Choose a venue
- Plan a scenic route
- Get approval from the property manager
- Check with local police for regulations
- Hire security for any street crossings
- Set a registration fee (maybe US$35)
- Create registration and donation forms
- Look for sponsors and notify local press
- Recruit participants
- Order T-shirts and bib numbers
- Get your event on community calendars
- Recruit registration and course volunteers
- Mark the course with arrows, cones and flags
- Create a start area and finish line
- Provide water
- Set up tables and tents for registration
- Give participants bib numbers
- Recognize top finishers or fundraisers

THINGS TO THINK ABOUT
- Base the walking distance on the fitness level of participants.
- Walkers dressed in event T-shirts get noticed.

SUPPLIES
- Street or course map
- Flags, arrows, cones, paint
- Bullhorn
- Money box
- Small bills for change
- Registration forms
- Donation envelopes
- Pens
- Bib numbers
- Safety pins
- First aid kit
- Water source
- Cups
- Trash bags

RESOURCES
www.TheEliminateProject.org/resources

Signage, informational brochures, “Ask me” button template
Cook-off

BEST FOR: KIWANIS CLUBS, CKI CLUBS AND KEY CLUBS

Timeline: 6–8 weeks for preparation; 8–10 hours on day of event

Host a cooking competition featuring a local favorite food—barbeque, chili, jambalaya—and charge tasters for the opportunity to sample and vote for a winner.

TO-DO LIST

- Select the featured food
- Pick a date and location
- Invite your favorite cooks
- Pour on the promotions
- Set a price to taste and vote
- Create the punch-card ballots
- Buy paper products
- Recruit volunteer servers
- Sell the ballots
- Announce the winner
- Sell bowls of the winning recipe

THINGS TO THINK ABOUT

- Ballots will list cooks, leaving a place to punch the card once the voter has tasted that product. Each voter then circles his or her favorite.
- Holding the cook-off at halftime of a sporting event or in conjunction with another event will give you a built-in crowd.
- Cooks could be club members, school staff or local celebrities.

SUPPLIES

Paper for ballots
Signage for instructions
Money box or envelope
Small bills for change
Hole-punches, table and outlet/power for each cook
Bowls
Spoons
Napkins
Pencils
Ballot boxes
Prize for winner

Golf scramble

BEST FOR: KIWANIS CLUBS

Timeline: 10–12 weeks for preparation; 8–10 hours on day of event

Invite teams of golfers to participate in a fun format of play, competing for prizes and glory.

TO-DO LIST

- Form a committee with golf knowledge
- Select a course and a date
- Pick a scramble format
- Determine your max number of teams
- Search for sponsors
- Solicit/purchase prizes
- Post event signs at the course
- Invite teams of four golfers
- Collect money and registrations
- Load up a cart with refreshments
- Tally scores
- Announce winners and proceeds

THINGS TO THINK ABOUT

- Weekdays will attract business people; weekends will attract families.
- Buy prizes at the Kiwanis Family Store.
- Increase the fun by hosting a raffle or contest and letting golfers purchase mulligans, kicks and throws.
- Avoid handling cash by tracking golfers’ purchases and settling up at the end.

SUPPLIES

Registration form
Scorecards
Event advertisements
Sponsor signage for each hole
Prizes
Drinks
Coolers
Ice
Other refreshments
Change (if selling food)
Calculator

RESOURCES

www.TheEliminateProject.org/resources
Banner, informational brochures, “Ask me” button template

RESOURCES

www.TheEliminateProject.org/resources
Banner, informational brochures
Dining for donations

BEST FOR: ALL KIWANIS-FAMILY CLUBS

Timeline: 4 weeks for preparation; 2–4 hours on day of event

Encourage patrons to visit a new or favorite restaurant in exchange for a portion of the proceeds from purchases.

TO-DO LIST

☐ Pick a restaurant
☐ Approach management about details
☐ Choose a date and time period
☐ Establish how patrons will identify themselves
☐ Create an event flier
☐ Distribute fliers to all potential participants
☐ Have club reps there to welcome others
☐ Hang a sign to identify The Eliminate Project
☐ Follow up with staff to receive your check
☐ Reward classroom/group with biggest turnout

THINGS TO THINK ABOUT

• Popular chain restaurants have established policies while local eateries may need to work out details with you.
• Some restaurants also offer gift-card matching. Ask about it and how it might benefit your event.

SUPPLIES

Paper for fliers
Signage
Informational brochures

Dance, baby, dance!

BEST FOR: K-KIDS, BUILDERS CLUBS, KEY CLUBS AND CKI CLUBS

Timeline: 4–6 weeks for preparation; 8–10 hours on day of event

Host a fun-filled event for participants willing to collect pledges, and dance, dance, dance all night long.

TO-DO LIST

☐ Pick a date, venue and times
☐ Get approval from the administration
☐ Set minimum pledge amount
☐ Hang posters and fliers
☐ Distribute pledge forms with a due date
☐ Order T-shirts
☐ Hire a DJ or band
☐ Purchase refreshments
☐ Recruit volunteers for setup and cleanup
☐ Find volunteer chaperones for younger groups
☐ Decorate your venue
☐ Set up The Eliminate Project area
☐ Plan alternative activities (e.g., games, karaoke)
☐ Collect pledges

THINGS TO THINK ABOUT

• Collect money from dancers on the day of the dance.
• Rotate groups of dancers to allow breaks.

SUPPLIES

School calendar
Paper for fliers
Poster board for signs
Money box or envelope
Snacks
Drinks
Cups
Paper products
Alternate activities (e.g., games, karaoke)
Prizes, giveaways
Computer to show video
Video projector

RESOURCES

www.TheEliminateProject.org/resources
Informational brochures, “Ask me” button template, club coin can artwork

RESOURCES

www.TheEliminateProject.org/resources
“Introducing the Eliminate Project” video, informational brochures
Tasting party with a purpose
BEST FOR: ALL KIWANIS-FAMILY CLUBS
Timeline: 2–4 weeks for preparation; 2–3 hours on day of event
Offer a sampling of beverages, chocolate or cheese while you educate people about The Eliminate Project.

TO-DO LIST
- Find an appropriate venue
- Schedule a date and time
- Ask vendors to provide products for tasting
- Solicit merchants to provide other foods
- Decide what else your evening will include
- Hire a band or other entertainment
- Set ticket amount
- Advertise as soon as details are set
- Print and sell tickets
- Recruit an emcee
- Create a handout listing products to sample
- Purchase supplies and decorations
- Recruit volunteers to distribute samples
- Decorate with The Eliminate Project materials
- Set up video

THINGS TO THINK ABOUT
- Offer a wide variety of samples.
- Set aside time to show the video.
- Add a raffle or silent auction.
- Let vendors sell sampled products.

SUPPLIES
- Decorations
- Glassware
- Plasticware
- Plates
- Napkins
- Paper for handouts
- Audio equipment
- Video projector
- Computer to show video

RESOURCES
- www.TheEliminateProject.org/resources
- Banner, informational brochures, “Introducing The Eliminate Project” video

Dress down day
BEST FOR: K-KIDS, BUILDERS CLUBS, KEY CLUBS AND KIWANIS CLUBS
Timeline: 4–6 weeks for administration approval; 2–3 hours on day of event
Collect a donation in exchange for the privilege to dress down or wear jeans one day at school or work.

TO-DO LIST
- Pick a date
- Get approval from school or office administration
- Set a donation amount (a multiple of US$1.80)
- Decide how donations will be collected
- Hang posters or fliers
- Use newsletters and email promotions
- Promote the event at an assembly
- Decorate your collection/education area
- Give a receipt or pass

THINGS TO THINK ABOUT
- This project will only work in a school where uniforms or a strict dress code are required.
- Help teachers identify who has permission to dress down with some sort of “receipt,” either a printed pass, a label to wear or a wristband.
- Create The Eliminate Project T-shirts for volunteers.

SUPPLIES
- School or office calendar
- Paper for fliers
- Poster board for signs
- Money box or envelope
- Small bills and change
- Receipts of some sort
- Computer to show video

RESOURCES
- www.TheEliminateProject.org/resources
- “Introducing the Eliminate Project” video, informational brochures, club coin can artwork
Karaoke talent show

BEST FOR: ALL KIWANIS-FAMILY CLUBS

Timeline: 4–6 weeks for preparation; 3–4 hours on day of event

Collect monetary donations from audience members as “votes” for their favorite contestant.

SUPPLIES

- Karaoke machine
- Song discs (depending on system)
- Song lists
- Fliers
- Donation jars
- Money box
- Small bills, if charging admission
- Prizes

TO-DO LIST

- Select a site
- Borrow/rent a professional karaoke machine
- Compile a collection of song choices
- Recruit contestants
- Decorate donation jars for each singer
- Ask vendors to donate prizes
- Decide whether you’ll charge admission
- Set up The Eliminate Project materials
- Announce winners and proceeds
- Award prizes

THINGS TO THINK ABOUT

- If the machine can record, create and sell CDs of performances.
- Collect donations to hear the principal sing.
- Consider teams (e.g., cheerleaders vs. basketball players).

RESOURCES

www.TheEliminateProject.org/resources

Informational brochures, club coin can artwork