

# TRICK OR TREAT FOR UNICEF

## IT'S TIME TO GET READY!



**There are several ways to raise money for The Eliminate Project this Halloween besides going door-to-door to collect donations. Need ideas for a fundraising project your club can do? Try one from the list below—or come up with your own!**

### **Host a Trunk-or-Treat**

Partner with Kiwanis family clubs from your district to host a Halloween tailgate. Find an appropriate parking lot with good lighting and determine activities. Decorate your rides with dangling spiders, cobwebs and other festive materials. Invite community members to visit each vehicle or booth for fun treats and concoctions in exchange for a donation to help save moms and babies.

### **Cast your vote**

Ask area farmers and pumpkin patch proprietors to donate pumpkins for a decorating event. Set aside time during a club meeting for each member to decorate one of the pumpkins. Ask if you can set up a display at the pumpkin patch or at a local library or business. For built-in crowds and publicity, partner with an apple orchard that hosts pumpkin patch activities. Have people vote for their favorite design by putting money in a Trick-or-Treat for UNICEF collection box. The pumpkin with the most donations wins!

### **Appeal to their tastes**

Sponsor a pumpkin pie bake-off. If you attract professional bakers, divide entries into two categories: one for the pros and one for amateurs. Charge US\$1.80 for each small slice of pie. Include a whipped cream, ice cream and topping buffet for an additional fee.

### **Create Frankenstein's Laboratory**

Decorate a "mad lab" table during one of your club meetings or at a popular community location. Schedule white lab coat-clad volunteers to run the sale of "concoctions." Sell candy-filled test tubes and other such fiendish confections. Go to [www.myrainbowdust.com](http://www.myrainbowdust.com) for bulk test tubes and candy. Or visit [www.orientaltrading.com](http://www.orientaltrading.com) for countless bulk Halloween candies and novelties.

### **Host a "Twilight" Dance**

Charge US\$5 admission and invite guests to come as their favorite blood-sucking characters. Party until "breaking dawn"—but not a minute after. Publicize and sell tickets in advance (with a cut-off deadline) to determine attendance and food needs.

### **Send in Funds**

Once you've collected your donations, send a check or money order (payable to the Kiwanis International Foundation) and your completed gift form to:

The Eliminate Project: Campaign Office  
Kiwanis International Foundation  
3636 Woodview Trace  
Indianapolis, IN 46268, USA  
ATTN: Trick-or-Treat

Write your club name or club number on the memo line of the check so you can earn recognition for your club. Learn more at [www.TheEliminateProject.org/SLPawards](http://www.TheEliminateProject.org/SLPawards).

**ELIMINATE**  
maternal/neonatal tetanus



Visit the [www.TheEliminateProject.org/trickortreat](http://www.TheEliminateProject.org/trickortreat) for more ideas!