fundraising ideas

Find info and tools just for Service Leadership Programs at www.TheEliminateProject.org/SLP.

This is our chance to change the world. Let’s raise US$110 million by 2015—and help eliminate maternal and neonatal tetanus. The Kiwanis family will make history again.

Will you and your club be a part of it? Find tools just for you at www.TheEliminateProject.org/SLP.
US$1.80 protects 1 woman and her future babies.
Shots for tots

Timeline: 6–8 weeks for preparation; 4–6 hours on day of event

Host an event that’s sure to be a big win for everyone—a basketball, football, soccer or even corn hole competition at your school.

TO-DO LIST

- Choose a sport that’s fun to watch and play
- Pick a date for your event
- Secure the venue (courts, fields, etc.)
- Set the format for awarding points/advancing
- Decide on a registration fee
- Invite teams or individual players
- Create and print registration forms
- Post event signs at your venue and school
- Recruit volunteers, including an emcee, referees and concessions
- Borrow a microphone and sound system
- Get prizes donated for winners
- Find sponsors to fund event T-shirts
- Set the tournament schedule
- Have club members make baked goods to sell
- Keep players hydrated
- Announce winners and proceeds

THINGS TO THINK ABOUT

- Consider having an individual version of each competition, e.g., a free-throw contest.
- Require advance registration to ensure you’ll have enough participants for your event.
- Raise more funds by charging spectators admission and selling refreshments.

SUPPLIES

- Tournament schedule
- Promotional posters
- Sports equipment
- Timer/stopwatch
- Scorecards
- Registration forms
- First-aid kit
- Money box and change
- Calculator
- Refreshments to sell
- Donated baked goods
- Sound system
- Prizes for winners
- Donation boxes

Resources: www.TheEliminateProject.org/resources

Skate to Eliminate

Timeline: 6–8 weeks for preparation; 4–6 hours on day of event

Get your fellow students to strap on some skates and participate in a skate-a-thon. Host this at either the ice rink or roller rink—whatever’s more popular with your crowd.

TO-DO LIST

- Pick a date for your event
- Find a rink that will donate its facility or find sponsors to cover the rink rental
- Post event posters at the rink and school
- Set a number of laps or a period of time to skate
- Establish an entry fee for participants
- Create and print pledge and entry forms
- Encourage skaters to seek pledges
- Ask for donations of prizes for winners
- Recruit volunteer lap counters
- Establish a way to track skaters and laps
- Give participants wristbands or numbers to wear
- Play fun music and take requests
- Announce winners and proceeds

THINGS TO THINK ABOUT

- Motivate your skaters with competitions, contests and prizes.
- Find a pizzeria to supply food during the event.
- Check to see if the rink requires skaters to sign a waiver. If so, distribute those with your forms ahead of time.

SUPPLIES

- Promotional posters
- Money box and change
- Pledge forms
- Entry forms
- Refreshments
- First-aid kit
- Participant numbers or wristbands
- Lap counters
- Prizes, giveaways

Resources: www.TheEliminateProject.org/resources
Showtime

Timeline: 8–10 weeks for preparation; 4–6 hours on day of event

Host a variety show of singers, dancers, comedians and other acts. During intermission, showcase artists at a silent auction.

TO-DO LIST

☐ Decide if your show is a talent contest or just entertainment
☐ Choose a date and venue
☐ Post your event on social media
☐ Ask your favorite radio station to promote the show
☐ Set an entrance fee for contest participants
☐ Invite the public to participate
☐ Invite acts that have a connection to your school
☐ Set an admission cost for audience members
☐ Recruit community VIPs to serve as judges or emcees
☐ Schedule a casting call and rehearsal
☐ Collect works from up-and-coming artists for the silent auction
☐ Find stylists to donate hair and makeup services to the acts

THINGS TO THINK ABOUT

• Sell audience members ballots and let them vote for their favorite act.
• Find clothiers to sponsor the event—and have talent model the fashions.
• Build excitement around the art auction.
• Show a video to promote The Eliminate Project before the event.

Scavenger hunt

Timeline: 12 weeks for preparation; 6–8 hours on day of event

Plan a scavenger hunt where teams race to solve a series of clues or collect a list of items to win the grand prize.

TO-DO LIST

☐ Choose a date and general area for the hunt
☐ Set a target age range and entry fee
☐ Publicize a call-out for teams
☐ Get a sponsor to donate prizes
☐ Pick a start and end point
☐ Plan the path and create written and photo clues or a list of items to collect
☐ Arrange for sponsors to host giveaways at certain points
☐ Outline the ground rules of the hunt
☐ Establish “hunt” duration of 1–2 hours
☐ Set up an area where teams can congregate at the end point
☐ Generate a list of hunt rules and a map
☐ Award the winning team

THINGS TO THINK ABOUT

• Consider a photo/video hunt so there’s no actual collecting of items.
• Remember: The teams must stay together the entire time—no splitting up.
• The first team to find the most items on the list or solve all the clues wins.
**Floral fundraiser**

**Timeline:** At least 6 weeks for preparation; 4–6 hours on day of event

Sell white and blue-tipped carnations for students and faculty to purchase to raise funds and awareness.

**TO-DO LIST**

- Find a flower supplier
- Negotiate a discounted rate
- Set a sale price
- Schedule an order deadline and flower sale day
- Create and print order forms
- Promote the sale daily in morning announcements
- Take pre-orders (and payments) two weeks in advance
- Recruit “special delivery” volunteers
- Recruit cashiers for sale day
- Purchase inexpensive bud vases in bulk
- Assemble bouquets
- Find a cool storage area for bouquets

**THINGS TO THINK ABOUT**

- Schedule sale hours toward the end of the school day so students won’t have to carry around bouquets all day.
- Set up separate tables on sale day: One for students picking up prepaid orders, and the other for day-of purchases.
- Have a check box on pre-order forms for students who want flowers “delivered” to a special person during school.

**SUPPLIES**

- Promotional posters
- Flowers
- Ribbon
- Waxed floral tissue paper
- Gift tags
- Bud vases
- Order forms
- Money box and change
- Donation boxes

**Resources**

- www.TheEliminateProject.org/resources
- Signage, informational brochures, “Ask me” button template, donation box kit, 100% proceeds poster

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**Cinema Eliminate**

**Timeline:** 4–5 weeks for preparation; 7 hours on day of event

Turn your school into a movie theater. Show a timeless classic with wide appeal.

**TO-DO LIST**

- Select a date and time
- Decide which family-friendly flick to show
- Obtain movie rights at www.swank.com
- Secure a venue—in indoors or outdoors
- Promote the event around the school
- Ask area grocers and eateries to donate snacks
- Sell pre-sale tickets at a discount
- Enlist club members, parents and teachers to chaperone
- Present a pre-show video to promote The Eliminate Project
- Send club members into the audience to collect donations

**THINGS TO THINK ABOUT**

- Download a video from The Eliminate Project collection at www.TheEliminateProject.org/resources.
- If your movie night is slated for outdoors, be sure to reserve an indoor backup venue in case of inclement weather.
- Have movie-goers bring their own chairs or blankets to avoid a lot of setup.

**SUPPLIES**

- Promotional posters
- Movie rental from www.swank.com
- Snack-bar foods
- Iced sodas and bottled water
- Paper products
- Tickets
- Seating, if necessary
- Money box and change
- Recycling and trash receptacles

**Resources**

- www.TheEliminateProject.org/resources
- Signage, informational brochures, “Ask me” button template, donation box kit, 100% proceeds poster
Fun food Fridays

Timeline: 2–4 weeks for preparation; 2–4 hours on day of event

The week’s end deserves to be celebrated. Organize a snack cart to deliver popcorn, cookies or other tasty treats to sell at school on Fridays.

TO-DO LIST
- Contact school administration for food policies
- Double-check school policy on allergens
- Borrow a food cart and/or popcorn machine
- Work with cafeteria staff to connect with suppliers
- Buy foods and supplies in bulk
- Find out the best time and place to wheel out cart
- Recruit servers and cashiers to cover Friday shifts
- Fill a small bucket or tote with cleaning supplies

THINGS TO THINK ABOUT
- Get students involved with a “Decorate the Food Cart” contest. Winning class gets a Friday of free snack foods.
- During warmer months consider renting a refrigerated cart and selling frozen treats.
- Always enlist a duo to run the cart: One handles foods; the other handles money.
- Avoid food allergens and cross-contamination of ingredients during food prep—especially with tree nuts, meat and dairy.

SUPPLIES
- Money box and change
- Popcorn
- Oil
- Salt
- Individual bags of candy
- Small bags of chips
- Snack bags with The Eliminate Project logo or graphics on each
- Donation box
- Shirts with your club logo (to be worn by duo running the cart)
- Cleaning supplies

Field day competition

Timeline: 10–12 weeks for preparation; 6–8 hours on day of event

Organize a kid-friendly day of field events, such as relay races, tug-of-war and an obstacle course.

TO-DO LIST
- Decide what and how many events to stage
- Pick a date and time
- Find an inexpensive or free venue
- Decide on the registration fee amount
- Post event signs at your venue and school
- Find a sponsor to fund event T-shirts
- Create and print registration forms
- Distribute a form to every student
- Determine the format for awarding points
- Recruit volunteers to officiate
- Borrow a microphone and sound system
- Seek donated prizes for winners
- Set the event rotation schedule
- Have club members make baked goods to sell
- Keep players hydrated
- Announce winners and proceeds

THINGS TO THINK ABOUT
- Require pre-registration and fee to determine the number of participants and prizes needed.
- Base the complexity of field games on participants’ ages and skill levels.
- Request donated bottled water and sports drinks from area stores.
**Noodles & doodles**

**SUPPLIES**
- Pasta and sauce
- Pre-cooked seasoned meat
- Salads and dressings
- Breadsticks or garlic bread
- Drinks
- Stock pots
- Large sauce pans
- Baking sheets for warming breads
- Containers for carry-out
- Tablecloths
- Dinnerware and utensils
- Tables and chairs
- Italian music and a sound system
- Printed tickets
- Money box with change
- Student artwork
- Easels
- Bid sheets

**Timeline:** 8–10 weeks for preparation; 8–10 hours on day of event

*Host a pasta dinner and student-art silent auction to raise funds and spirits of Rembrandts-in-the-making.*

**TO-DO LIST**
- Find a venue with kitchen and dining facilities
- Choose a date
- Advertise everywhere
- Find sponsors for the event
- Ask local restaurants, grocery stores and bakeries to donate food and paper goods
- Ask club members to donate desserts
- Recruit volunteers to set up, tear down, bus tables, cook and serve
- Sell tickets in advance to determine how much food to prepare
- Place donation cans on the table
- Ask art teacher to organize kids’ art donations
- Create and print bid sheets
- Set up artwork on easels around the room
- Announce winning bids at a given time

**THINGS TO THINK ABOUT**
- Print “adult,” “child” and “senior” on your tickets, so the ticket taker can circle the corresponding recipient on the ticket as an “order” for the kitchen staff.
- Stage a server/runner near the door to fill carry-out orders.
- Serve pasta family-style at the tables to avoid food waste.

**RESOURCES**
- www.TheEliminateProject.org/resources

Banner, informational brochures, “Ask me” button template, donation box kit, 100% proceeds poster

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To find and share more ideas, go to www.TheEliminateProject.org/ideas.