

What you need to know

- 1 We are uniting to make a positive difference in the world on behalf of children. In our first global campaign, we worked to virtually eliminate iodine deficiency disorders, raising and leveraging nearly US\$100 million.
- 2 We are partnering with UNICEF in a global effort to eliminate MNT, a deadly but highly preventable disease that kills mothers and newborns in the world's poorest regions.
- 3 The support of our strong global network of Kiwanis family members at the club, division, district and international levels is essential to conduct a successful campaign.
- 4 The campaign seeks funds in addition to those provided for other Kiwanis service initiatives.
- 5 We will showcase The Eliminate Project at Kiwanis International conventions.
- 6 We will celebrate success in 2015, the same year as Kiwanis International's 100th anniversary.
- 7 A successful campaign will raise Kiwanis' visibility, grow our membership and strengthen the Kiwanis International Foundation.

ELIMINATE
maternal/neonatal tetanus

POCKET GUIDE








Kiwanis International Foundation

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The Eliminate Project is Kiwanis International's global campaign to help eliminate maternal/neonatal tetanus from the face of the Earth. The fundraising campaign will raise **US\$110 million** for the project.

Quick facts

- 1 baby dies every **9** minutes from tetanus 
- **160** babies die each day from tetanus 
- MNT has been eliminated from **20** countries since 2000 
- **3** doses of tetanus vaccine = immunity from tetanus 
- Woman + vaccine = protected baby 
- **\$1.80** protects 1 mother and her future children 
- The Eliminate Project saves & protects 61 million moms & babies 
- Elimination = **<1** case of MNT per 1,000 live births ~~MNT~~

Campaign timeline

