

# ELIMINATE

maternal/neonatal tetanus



## Key Club + Eliminate ToT4UNICEF Social Guide

Thanks for helping us get the word out! Please include [@UNICEFUSA](#), [@EliminateMNT](#), [#ToT4UNICEF](#) and [#elimin8](#) in your posts. Feel free to use the suggested posts below or create your own!

### Links to Social Media properties

UNICEF USA Twitter Account - <http://www.twitter.com/unicefusa>

UNICEF USA Facebook Page - <http://www.facebook.com/UNICEF-USA>

UNICEF USA Instagram Account - <http://www.instagram.com/unicefusa/>

The Eliminate Project Twitter Account - <https://twitter.com/EliminateMNT>

The Eliminate Project Facebook Page - <https://www.facebook.com/TheEliminateProject/>

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**Download Shareable Images:** <http://bit.ly/2di8lor>

### **Suggested Tweets:**

- When you Trick-or-Treat for [@UNICEFUSA](#), you have the power to save lives! Order your boxes now: <http://bit.ly/2d5NtKu> [#ToT4UNICEF](#) [#elimin8](#)
- [#KeyClub](#) Members! Scare up funds & fun this [#Halloween](#) by Trick-or-Treating for [@UNICEFUSA](#): <http://bit.ly/2d5NtKu> [#ToT4UNICEF](#) [#elimin8](#)
- All money collected by Kiwanians thru [#ToT4UNICEF](#) helps [@EliminateMNT](#): <http://bit.ly/2d5NtKu> [#elimin8](#)

### **Suggested Facebook posts:**

- Key Club Members! Let's scare up funds and fun this [Halloween](#) by Trick-or-Treating for [@UNICEFUSA](#): <http://bit.ly/2d5NtKu> [#ToT4UNICEF](#) [#elimin8](#)
- All money collected by Kiwanians through Trick-or-Treat for [@UNICEFUSA](#) helps save moms and babies from maternal & neonatal tetanus! Order your boxes now and support [@The Eliminate Project](#): <http://bit.ly/2d5NtKu> [#elimin8](#)

### **OTHER IDEAS ON HOW TO SPREAD THE WORD**

- Share photos of your costume and ToT box on Instagram

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**Kiwanis** | **unicef** 

## Key Club + Eliminate ToT4UNICEF Social Guide

- Post a “Throwback Thursday” photo of yourself in your favorite Halloween costume (and tag @UNICEFUSA, @keyclub and @EliminateMNT!)