

CELEBRATE

ELIMINATE
maternal/neonatal tetanus

WEEK

MAY 4–8, 2015

For Builders Club members and advisors

Work together with your Builders Club members to raise funds and awareness for The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus. Plan a fun week of “spirit days” and sell carnations and snacks at school in a cart or wagon. Host your week in May—ideally, the week leading up to Mother’s Day. (In 2015, that’s May 4–8.) Use this guide to plan your week—and go for the goal. Help save and protect moms and babies around the world!

ELIMINATE
maternal/neonatal tetanus

 **Kiwanis** |  **unicef**

supported by

Kiwanis
Builders Club
Building Leaders



STEP by STEP

This easy-to-use guide will help you plan your Eliminate Week fundraiser.



GET THINGS STARTED.

WHEN: February–March

HOW: Talk to your school advisor or principal and get approval to host an “Eliminate Week.” Your week will include spirit days, special events and a fundraising wagon.

THINGS TO THINK ABOUT:

- Is it OK to sell food and drinks? What about flowers?
- When would be the right time to sell snacks and flowers?
- Are there any food items we can’t sell?
- What’s the school’s policy about fundraisers, dress-up days and spirit weeks?
- Would the school host an assembly to kick off Eliminate Week?
- If the school says “no,” come up with a new plan of action.



PLAN YOUR WEEK.

WHEN: March–April

TO-DO LIST:

- | | |
|---|---|
| <input type="checkbox"/> Decide on spirit days for the week. | <input type="checkbox"/> Ask for donations. |
| <input type="checkbox"/> Plan your budget. | <input type="checkbox"/> Shop for snacks, drinks and flowers. |
| <input type="checkbox"/> Decide how to price products to make a profit. | <input type="checkbox"/> Gather supplies. |
| <input type="checkbox"/> Plan the menu for your wagon or cart. | <input type="checkbox"/> Make and download posters. |
| | <input type="checkbox"/> Create tags for carnations. |

THINGS TO THINK ABOUT:

- Who can you ask for donations?
- Who is the best person to do the asking?
- Who should do the shopping?
- What is the best time to sell snacks at school?
- Where will you keep the wagon or cart when you’re not selling snacks during Eliminate Week?
- How can your sponsoring Kiwanis club help?



EDUCATE YOUR AUDIENCE.

WHEN: The Friday before Eliminate Week or sooner

TO-DO LIST:

- Hang posters.
- Promote spirit day themes.
- Show The Eliminate Project video at an assembly, in classrooms or on the school website.

SOMETHING TO THINK ABOUT:

How can you reach every student with your message?



SET UP YOUR CART.

WHEN: Early May

TO-DO LIST:

- Decorate your cart.
- Stock your cart with supplies.
- Keep extra money to make change.

THINGS TO THINK ABOUT:

- Who in the club will “work” the cart?
- Who will restock the cart for the next day?
- Who will count the money?
- Where will the club keep the money it raises?
- How will you keep drinks cool and flowers fresh?



SEND IN YOUR DONATION.

WHEN: The Friday after Eliminate Week

TO-DO LIST:

- Gather all funds.
- Deposit funds in the bank.
- Write check to The Eliminate Project (write your club name and number on the check) .
- List your club’s name on the check and mail it to:

The Eliminate Project: Campaign Office Kiwanis International Foundation

3636 Woodview Trace
Indianapolis, IN 46268 USA

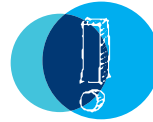
- If you raised at least \$625, consider requesting an Elimidallion for the hardest-working volunteers.



Moms and babies are on everyone’s mind in May, so the ideal time for Eliminate Week is the week leading up to Mother’s Day. In 2015, that’s May 4–8.



OUR ELIMINATE WEEK PLAN



Ideas & checklists

FOR THE CART

- Chips
- Cookies
- Gum
- Candy bars
- Granola bars
- Sports drinks
- Juice pouches
- Carnations
- Water

SUPPLIES

- Wagon or cart
- US\$10 or more for snacks
- Money box and change
- Snacks
- Posters
- Cart decorations
- Fliers
- Letters to ask for donations
- Carnations

SPIRIT DAYS

- '80s day
- Twin day
- Hat day
- Pajama day
- Backwards day
- High school or college day
- Disney day
- Superhero day
- Teacher look-alike day
- Hawaiian day
- "What I want to be" day
- Tie-dye day

RESOURCES

- Find them at www.TheEliminateProject.org/resources
- Informational brochure (poster)
- Graphic elements


Eliminate Week dates:

Assembly date:

** Blue Friday **

How about this idea? Have everyone wear blue on Friday to support The Eliminate Project. Encourage club members to ask local businesses for pledges for every student who wears blue to school.



 Each **US\$1.80** you raise saves or protects a mom and her future babies.



SPIRIT DAYS

MENU

Monday

Tuesday

Wednesday

Thursday

Friday

Use this space to list the items you plan to include in your cart.

PROFIT CHART



★ Every **US\$1.80** you raise saves or protects a mom and her future babies.

Initial investment for cart: \$ _____ + Initial start-up change for cash box: \$ _____ = \$ _____

How much money did you end the day with?  How much did you end the day with?  Daily profit

Monday

\$ _____  \$ _____  \$ _____

Tuesday

\$ _____  \$ _____  \$ _____

Wednesday

\$ _____  \$ _____  \$ _____

Thursday

\$ _____  \$ _____  \$ _____

Friday

\$ _____  \$ _____  \$ _____

Friday end-of-the-day profit: \$ _____ - Total initial investments \$ _____ = \$ _____

| | |
|---|----------|
| Total raised for The Eliminate Project: | \$ _____ |
| Number of lives saved or protected (divide total by US\$1.80) | _____ |

Send funds to:

The Eliminate Project: Campaign Office
 Kiwanis International Foundation
 3636 Woodview Trace, Indianapolis, IN 46268 USA
 +1-317-217-6213 +1-317-471-8323 (fax)
 campaign@TheEliminateProject.org
 Give securely online at www.TheEliminateProject.org.



How much money did I spend at the store last night?

What do I need to buy tonight?

| | |
|-----------|--|
| Monday | |
| Tuesday | |
| Wednesday | |
| Thursday | |
| Friday | |

Keep track
of your
receipts

Staple them
here!

TAGS


To:

HAPPY MOTHER'S DAY!

From:

ELIMINATE
maternal/neonatal tetanus
Kiwaniis | unicef

Kiwaniis Builders Club
Building Leaders




To:

HAPPY MOTHER'S DAY!

From:

ELIMINATE
maternal/neonatal tetanus
Kiwaniis | unicef

Kiwaniis Builders Club
Building Leaders




To:

HAPPY MOTHER'S DAY!

From:

ELIMINATE
maternal/neonatal tetanus
Kiwaniis | unicef

Kiwaniis Builders Club
Building Leaders




To:

HAPPY MOTHER'S DAY!

From:

ELIMINATE
maternal/neonatal tetanus
Kiwaniis | unicef

Kiwaniis Builders Club
Building Leaders




To:

HAPPY MOTHER'S DAY!

From:

ELIMINATE
maternal/neonatal tetanus
Kiwaniis | unicef

Kiwaniis Builders Club
Building Leaders




To:

HAPPY MOTHER'S DAY!

From:

ELIMINATE
maternal/neonatal tetanus
Kiwaniis | unicef

Kiwaniis Builders Club
Building Leaders



To:

THANKS FOR PROTECTING A LIFE

From:

ELIMINATE
maternal/neonatal tetanus
Kiwaniis | unicef

Kiwaniis Builders Club
Building Leaders



To:

THANKS FOR PROTECTING A LIFE

From:

ELIMINATE
maternal/neonatal tetanus
Kiwaniis | unicef

Kiwaniis Builders Club
Building Leaders

