

Kiwanis

International

www.kiwanis.org

3636 Woodview Trace Indianapolis, IN 46268 USA • kiwanismail@kiwanis.org
Worldwide: 1-317-875-8755 • USA and Canada: 1-800-KIWANIS • Fax: 1-317-879-0204

FOR IMMEDIATE RELEASE

Feb. 16, 2011

CONTACTS: Jo Lynn Garing
O: 317-217-6171 / C: 317-508-6337 / E: jgaring@kiwanis.org

Kristian Little
O: 317-217-6176 / E: klittle@kiwanis.org

Pam Norman joins Kiwanis International as Director of The Eliminate Project

INDIANAPOLIS – Kiwanis International is pleased to announce that Pam Norman has joined the organization as Director of The Eliminate Project.

In this role, Norman is focusing on guiding successful implementation and completion of The Eliminate Project: Kiwanis eliminating maternal/neonatal tetanus, a disease which affects nearly 129 million mothers and their future babies in 39 countries. Norman will work closely with the members of The Eliminate Project's team and campaign chairmen to develop supporting goals and strategies to achieve the vision, mission and strategic objectives of the campaign.

"Pam's experience directing and championing large causes is impressive," said Stan Soderstrom, executive director of Kiwanis International. "We're thrilled to have her join our organization, and she will be a tremendous asset in helping the Kiwanis family rid the world of this deadly disease."

Norman is responsible for directing the variety of volunteer leaders and committees to create, refine and implement the campaign's strategic plan. She will also act as liaison to UNICEF and other nonprofit organizations and governmental agencies, serving as an advocate for the vision, mission and values of Kiwanis International.

Norman previously served as the first Executive Director of Indiana INTERNnet—a free online system that connects Hoosier college students with in-state employers for internship opportunities—in January 2006, when the Indiana Chamber of Commerce assumed

management of the program. She specialized in bringing together diverse stakeholders to launch initiatives that impact experiential education and workforce development.

Prior to joining the Indiana Chamber of Commerce, Norman served as executive director of Ambassadors for Children, a nonprofit with a mission to facilitate global volunteerism.

A graduate of Butler University, Norman resides with her family in Zionsville, Indiana.

For more information on The Eliminate Project, visit www.theeliminateproject.org.

###

About Kiwanis International

Founded in 1915, Kiwanis International is a global organization of clubs and members dedicated to serving the children of the world and developing youth leaders. Kiwanis and its family of clubs, including Circle K International for university students, Key Club for students age 14-18, Builders Club for students age 11-14, Kiwanis Kids for students age 6-12 and Aktion Club for adults living with disabilities, dedicate annually more than 18 million service hours to strengthen communities and serve children. The Kiwanis International family comprises nearly 600,000 adult and youth members in 80 countries and geographic areas. For more information about Kiwanis International, please visit www.kiwanis.org.