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For Immediate Release
October 19, 2011

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Kiwanis International to celebrate 100th anniversary in Circle City
Convention to generate more than \$10 million in economic impact to Central Indiana

INDIANAPOLIS—Kiwaniis International has chosen Indianapolis as its 2015 convention destination, bringing the organization’s 100th anniversary celebration to its hometown. More than 10,000 members will attend the 100th Annual Kiwanis International Convention from June 25-28, 2015.

“Kiwaniis is fortunate to be headquartered in a great convention city, so it made perfect sense for our 100th convention to be in Indianapolis,” said Stan Soderstrom, executive director of Kiwanis International. “We’ll bring together our Kiwanis family, including Kiwanis, Aktion Club, Key Club and Circle K, to celebrate 100 years of service to children and local communities.”

Each year, members from more than 40 countries attend the Kiwanis International Convention for fellowship, keynote speakers, entertainment, workshops and governance.

“Kiwaniis International’s decision to hold its 2015 convention in Indianapolis demonstrates not only our city’s strengths in hosting large conventions but offers a great opportunity to showcase all we offer in terms of hospitality and cultural amenities,” said Mayor Greg Ballard. “Kiwaniis does such important work for this community, the country and our world, and we are so proud to have its thousands of members return to Indianapolis and celebrate a century of achievement.”

According to the Indianapolis Convention & Visitors Association, the Kiwanis convention in 2015 will generate an estimated \$10.2 million in economic impact for Central Indiana.

“We are honored to host the 100th annual Kiwanis International Convention in 2015,” said ICVA President & CEO Leonard Hoops. “Kiwaniis will bring much more to Indianapolis than their economic value, they’ll bring a passion for serving children and communities. Indianapolis joins a list of great global cities for this gathering, including Geneva, Switzerland, site of their 2011 convention. And with Kiwanis International headquartered in Indy, we’re especially proud to be chosen for this milestone event.”

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In addition to the 100th anniversary, Kiwanis also will celebrate reaching its fundraising goal for [The Eliminate Project](#): Kiwanis eliminating maternal and neonatal tetanus. Kiwanis has pledged to raise \$110 million by 2015 to eliminate tetanus, which kills one newborn every nine minutes.

About Kiwanis International

Founded in 1915, Kiwanis International is a global organization of members dedicated to serving the children of the world. Kiwanis and its family of clubs, including Circle K International for university students, Key Club for students age 14-18, Builders Club for students age 11-14, Kiwanis Kids for students age 6-12 and Aktion Club for adults living with disabilities, dedicate annually more than 18 million service hours to strengthen communities and serve children. The Kiwanis International family comprises nearly 600,000 adult and youth members in 80 countries and geographic areas. For more information about Kiwanis International, please visit www.kiwanis.org.