

WHAT YOU AND YOUR CLUB CAN DO



ELIMINATE

maternal/neonatal tetanus



Kiwanis | **unicef**





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This is an exciting time for the Kiwanis family. Your support of The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus is greatly appreciated. The bond between mother and child is one of the most important and intimate connections in the world. Tetanus doesn't just kill—it causes extreme pain and sensitivity to light, touch and sound, robbing a mother of the chance to provide even the comfort of her touch.

With The Eliminate Project, you and your club can help protect that connection.

No. 1

EDUCATE

By learning about MNT and the global campaign to eliminate it, you become a valuable asset. As a knowledgeable Kiwanis-family member, you can educate fellow club members and people in businesses, schools and families throughout your community.

Visit www.TheEliminateProject.org for information and updates.

Make The Eliminate Project a part of your club meetings. Share a PowerPoint presentation or a video from The Eliminate Project website.

Incorporate The Eliminate Project into your 30-second speech. Inspire someone to get involved by making a donation or joining your club.

Share your story with media outlets in your community. See the public relations toolkit at www.TheEliminateProject.org.

Invite a health professional to a club meeting to speak about tetanus and immunization.

Share powerful stories. For example, see Memunata's story in The Eliminate Project informational brochure (Protect the Connection: An introduction to The Eliminate Project).

No. 2

GIVE

Through The Eliminate Project's fundraising campaign, Kiwanis-family members will raise US\$110 million to meet the elimination goal by 2015. You and your club can choose as many fundraising methods as you like—so you'll save and protect more mothers and babies.

Make a gift to The Eliminate Project. On average, US\$1.80 can protect a woman and her future children from tetanus. Be responsible for protecting 175 lives by making a gift of US\$300, or protect 350 lives by making a gift of US\$625.

Organize and encourage club gifts. We encourage clubs to begin planning fundraising activities, which may include:

- Gifts generated from fundraising events and activities
 - Gifts and pledges from the club treasury
 - Gifts and pledges from the club foundation
 - Gifts or pledges from individual club members
 - Gifts and pledges from local businesses within a club's community
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No. 3

SERVE

The Eliminate Project offers many ways to make your involvement hands-on. Kiwanis International has resources to help you engage your club and the community around you. We also encourage your creativity. Consider new ways to integrate The Eliminate Project into your club's current service projects.

Host a community baby shower for a local organization that supports new mothers. Share information and encourage donations from attendees.

Ask about outreach opportunities at local hospitals, shelters or schools.

See our service project toolkits, with ideas and how-to information, at www.TheEliminateProject.org.

Are you involved with Young Children: Priority One? You may already have helpful information about building activities around The Eliminate Project. Share your ideas with us—send an email to TheEliminateProject@kiwanis.org.

The Eliminate Project

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Find resources and give securely online at

www.TheEliminateProject.org.

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DO YOUR PART

MAKE a gift.

PLAN projects and activities.

EDUCATE fellow Kiwanians.

SPREAD the word in your community.