

# MODEL CLUB FREQUENTLY ASKED QUESTIONS

## Q What's a Model Club?

- A Model Clubs and their members serve as leaders during The Eliminate Project's fundraising campaign. Model Club members pledge to participate and achieve results at the highest level. These clubs:
- Set a challenging, minimum per-member average goal of US\$750 over the course of the campaign (2011–2015).
  - Participate by raising funds and awareness throughout the campaign timetable (2011–2015) to exceed their goal.
  - Use various fundraising methods to save as many lives as possible.

## Q Why are Model Clubs important?

- A Because they:
- **Lead the way** by providing the campaign with inspiration and momentum.
  - **Inspire** participation from other clubs around the world.
  - **Raise awareness** about The Eliminate Project and MNT.
  - **Build the foundation** for the participation of all of Kiwanis' 16,100 adult and youth clubs.
  - **Save lives.**

## Q What is the target number of Model Clubs?

- A The overall campaign goal is to have 7–10 percent of all clubs achieve Model Club status. This means 530 to 750 clubs are needed to achieve the fundraising campaign's Model Club goal.

## Q How can our club become a Model Club?

- A
- Vote or agree as a club to become a Model Club.
  - Set your club goal (\$750 per-member average minimum).
  - Complete the attached form.
  - Mail it to The Eliminate Project: Campaign Office at the address below.

## Q To be a Model Club, how would we set our club's goal?

- A
1. Consider all the ways your club raises funds:
    - Gifts and pledges from members
    - Fundraising events and activities
    - Gift from the treasury
    - Gift from the club's foundation
    - Gifts and pledges from local businesses in the community
    - Matching gift from club or district foundation
  2. Estimate how much your club could raise through each method over the course of the campaign (2011–2015).
  3. Ensure your goal is higher than US\$750 per member.
  4. Divide your goal by \$1.80—the cost of a three-series vaccination—to see how many women and future babies your club could save and protect by eliminating MNT.

*Note: Although Model Clubs are asked to set a challenging per-member average goal of US\$750 or greater, funds do not need to be raised or donated by each individual club member.*

## Q Will Kiwanis help Model Clubs meet their goal?

- A Absolutely. We'll share tools from The Eliminate Project's campaign office, such as guides, brochures and other campaign support to help them succeed.

## Q Will Model Clubs receive special recognition?

- A Yes! Here are a few examples:
- A Model Club banner patch
  - Model Club label pins for club members
  - Special recognition in campaign materials and in Kiwanis International and Kiwanis International Foundation publications
  - Recognition at Kiwanis International conventions, district conventions and campaign events

Additional recognition will be provided to Model Clubs that reach their per-member goal more than once. Special awards will be bestowed upon clubs that achieve the highest per-member average in their division, district and region.

For more information, or to become a Model Club, contact:  
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