

# ELIMINATE

Kiwanis eliminating maternal/neonatal tetanus



**Contact:** Jo Lynn Garing  
Kiwanis International  
(O)317-217-6171/ (M)317-508-6337  
[jgaring@kiwanis.org](mailto:jgaring@kiwanis.org)

## **Kiwanis appoints The Eliminate Project's campaign leadership team** *Randy DeLay to direct campaign eliminating maternal/neonatal tetanus*

**INDIANAPOLIS (Jan. 20, 2011)**—Kiwanis International today announced the team that will lead The Eliminate Project's campaign, a partnership between Kiwanis International and UNICEF. The campaign is the largest fundraising campaign in Kiwanis International's history. **Randy DeLay, J.D.** from Houston, Texas, was named chairman. **Dave Curry** from Butte, Montana, **Sue Petrisin** from Lansing, Michigan, and **John Button, M.D.** from Ridgetown, Ontario, were named vice chairmen.

The appointment of the campaign's international leaders is the first step in building a worldwide team of more than 9,000. The global team will work in unity with the entire Kiwanis family to raise US\$110 million to help eliminate maternal/neonatal tetanus, which affects nearly 129 million mothers and their future babies in 39 countries.

"We're thrilled to appoint these leaders to spearhead our mission of eliminating MNT," said Stan Soderstrom, executive director of Kiwanis International. "Serving as chair of the selection committee, Randy DeLay has been involved in conceptualizing this project since its beginning. He is the natural choice to lead the quest to conquer this deadly disease."

Each chairperson has a strong background in service and has held prestigious leadership positions at Kiwanis. DeLay is currently serving as a trustee on the Kiwanis International Foundation Board, having just served three years as a Kiwanis International trustee. A member of the Kiwanis Club of Greater North Houston, DeLay has served as distinguished president and as governor of Texas-Oklahoma.

Curry served as Kiwanis International president in 2007-08. He is a 21-year life member of Kiwanis International and a diamond-level George F. Hixson Fellow and Tablet of Honor recipient. Curry served as governor of the Montana District in 1999-00, and he has earned distinguished honors at every level from club president to lieutenant governor and governor.

Petrisin was elected to a three-year term as a Kiwanis International trustee at the 95th Annual Kiwanis International Convention. She also has served as Kiwanis International Foundation trustee.

A 22-year member of the Kiwanis Club of East Lansing, Petrisin has served as Circle K and Key Club advisor and sponsored youth committee chairman. She served as governor in 2001-02 and earned honors as distinguished president in 1995-96.

Button was elected as a Kiwanis International trustee in August 2008. A former Key Clubber and a second generation Kiwanian, Button joined the Kiwanis Club of Ridgetown in 1978 and served his club in a number of capacities, including twice-distinguished president. He chaired Kiwanis's Iodine Deficiency Disorders Worldwide Service Project committees for both his club and division.

Kiwanis International and The Eliminate Project's campaign leadership team will mobilize Kiwanis International's nearly 600,000 members to raise needed funds to defeat MNT.

The Eliminate Project's campaign official kickoff will occur during the 96<sup>th</sup> Annual Kiwanis International Convention this summer in Geneva, Switzerland. The campaign will continue until 2015, when Kiwanis celebrates its 100th anniversary.

For additional information about The Eliminate Project, go to [www.TheEliminateProject.org](http://www.TheEliminateProject.org).

### **About Kiwanis International**

Kiwanis International is a global organization of members dedicated to serving the children of the world. Kiwanis and its family of clubs—nearly 600,000 members strong—annually raise more than \$107 million and dedicate more than 18 million volunteer hours to strengthen communities and serve children. Members of every age attend regular meetings, experience fellowship, raise funds for various causes and participate in service projects that help their communities. Members also make an impact throughout the world by participating in Kiwanis International's new global campaign for children, The Eliminate Project: Kiwanis eliminating maternal/neonatal tetanus.