

Together we can
DO MORE.
week



KEY CLUB Alumni

Do More Week: November 14–18

There are children who need our help. Key Club has created a new global movement of current and former members to join the fight.

During Do More Week, November 14–18, you and your club can participate in a membership drive for the Key Club Alumni Association. It's a nationwide campaign to help alumni join local, national and global service projects, enjoy membership opportunities and connect to other alumni around the world.

WHY IT MATTERS

Today, Key Club is the oldest and largest service program for high school students in the world. It has more than 250,000 members in 5,000 clubs in 30 countries.

When seniors graduate from Key Club, we want to help them continue their commitment to service by staying connected with each other and Key Club.

The Key Club Alumni Association give members this opportunity through relevant communication, annual service events and connections to ongoing service initiatives.

Connecting Key Club seniors with the alumni association will ensure that the momentum continues—and that they'll be able to do **DO MORE.**

HOW TO LEAD YOUR “DO MORE” CAMPAIGN

With approximately 65,000 Key Clubbers graduating each year, the Key Club International Alumni Association is committed to staying connected with them after graduation. Alumni will be connected to service initiatives, other former Key Clubbers and opportunities to mentor future Key Club members.

Here are the five easy steps Key Club leaders can take to support this initiative:

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| 1 Commit to Do More and promote the alumni association. | Designate one club advisor or officer to be a champion for Do More Week and alumni recruitment. | Champions commit here . |
| 2 Add the Key Club International Alumni Association to the agenda for the week of November 14. | During the week of November 14, designate 15 minutes of your regular club meeting to promoting the alumni association.

Include it on the agenda and encourage members, particularly seniors, to attend. | Do More Week flyer (page 3) |
| 3 Share the alumni video and key messaging. | At the scheduled meeting, have the Do More Week champion share the Key Club Alumni Association video and program highlights to all club members. | Video available on YouTube: ow.ly/65DRV

Overview and FAQ (page 4) |
| 4 Give seniors a chance to join. | Have a computer with Internet access available after the presentation.

Give each new association member a sticker to promote their membership. | New members join at www.keyclub.org/alumni .

Print stickers on 1" x 2.63" labels—Avery 5160 or 5161. (page 5) |
| 5 Let us know how it goes. | Provide feedback on your Do More Week Campaign. What worked? What suggestions do you have for next year? | Send feedback to keyclubalumni@kiwanis.org . |

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Key Club International has created a new global movement of former members to join the fight for children who need our help. Join us and learn more.

Date: _____ Time: _____

Location: _____

Contact: _____

www.keyclub.org/alumni



KEY CLUB Alumni

KEY CLUB INTERNATIONAL ALUMNI ASSOCIATION

Thanks for choosing to support the Key Club International Alumni Association—and to do more. With your help, we can recruit more than 50,000 members to continue supporting Key Club’s mission of providing service, building character and developing leaders.

Share the following information with your club during Do More Week.

What is the Key Club Alumni Association?

Created as a global movement to support Kiwanis’ campaign for children, the alumni association helps service-minded individuals to stay connected and engaged.

Whether you are interested in continuing hands-on-service or just staying informed about Key Club, the alumni association will provide you these opportunities.

Why should you join?

Key Club International is a global organization of volunteers dedicated to changing the world one child and one community at a time. The alumni association will help alumni continue these essential initiatives.

As a Key Club member, you have grown through service and leadership. Now you can give back, mentor future Key Clubbers and continue serving the world around you.

What are the benefits of membership?

The first benefit of membership is the lifelong connection with fellow alumni and Key Club International. You’ll have a lifelong connection with fellow alumni and Key Club International. Association membership will also connect you with multiple generations of Key Club graduates.

Current and relevant information is shared with members through e-newsletters, blog posts and daily social media updates. You will also be asked to share your Key Club story so you can continue to leave a footprint and inspire future members.

Hands-on service opportunities will be available in your community through our service partners and Kiwanis clubs. Annual conference events will also allow members to participate in service, leadership and fellowship activities.

And as the association grows, we are exploring opportunities for an alumni database, mentorship opportunities and service project toolkits.

FAQ

What is the cost?

There is no cost for Key Club alumni to join. It is free.

How do I sign up?

Go to www.keyclub.org/alumni and click “Join.” It will take less than 2 minutes to find your Key Club record and sign up.

What if I am interested in joining a Kiwanis or CKI club?

You can join both the Key Club International Alumni Association and a Kiwanis-family club. To find a Kiwanis club in your area, search our club locator: www.kiwanis.org/findaclub. For more information about CKI, go to www.circlek.org or email circlek@kiwanis.org

What if I know former Key Clubbers who need to join?

Share what you’ve learned about the Key Club International Alumni Association and encourage them to join today.

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